

Communication Manager @ Knok



contact@effitalents.com

Phone :

Web :

Job Summary

Vacancy :

Deadline : Jun 16, 2024

Published : May 17, 2024

Employment Status : Full Time

Experience : 3 - 5 Years

Salary : To be defined

Gender : Any

Career Level : Mid Level

Qualification :

Job Description

At least 3 years of experience are required.

Responsibilities:

- **Develop and execute communication strategies** across various platforms and channels, including social media, blog, and other digital platforms.
- Produce marketing copy for our website
- Craft and send regular newsletters with company updates
- **Collaborate with stakeholders** to drive social media planning and content creation, ensuring alignment with knok's brand voice and objectives.
- **Manage community engagement** across knok's social media channels, fostering positive interactions and building relationships with our audience.
- **Work closely with the executive team** to enhance their social presence on LinkedIn, drafting engaging content and fostering meaningful connections.
- **Coordinate with the design team** for the production of visually compelling content, ensuring alignment with knok's brand guidelines and communication strategies.
- Plan and support interviews, press releases, and conferences.
- Provide actionable insights into social media performance and audience engagement.
- Manage our blog, ensuring that it showcases knok's expertise and industry insights.

Requirements:

To be considered for this role, here are the skills **we're looking for**:

- **A bachelor's degree in Communications, Marketing, or a related field.**
- **At least 3 experience** as a communications specialist role or a similar role in a fast-paced environment.
- **Excellent written and verbal communication skills**, with a keen eye for detail.
- Strong organisational skills and the ability to manage multiple projects simultaneously.
- **Experience** in social media management, content creation, and community engagement.
- Familiarity with B2B comms.
- **Proficiency in both Portuguese and English.**

Nice to have:

- A passion for healthcare and technology, with understanding of industry trends and dynamics is a big plus.

About the company:

Knok is the answer for a world where everyone has timely access to quality care. Through a Digital Front Door strategy, we connect patients, providers and healthcare professionals in one place.

ISO 27001 certified Recognised as #3 in Deloitte's Technology. Fast 50 2023 Portugal list Proud supplier of the G-cloud 13 Framework. Top 10 Telemedicine Solution Providers in 2021 by Healthcare Tech Outlook.

At Knok, we dare to lead and humanize the digital transformation of healthcare. We envision a world where everyone has timely access to quality healthcare through digital technology, creating a more equal society. We genuinely believe in it and you can recognize it in every person who embraces this mission. We are rapidly growing, delivering augmented telemedicine on 4 continents, and we have barely begun!

Your Recruiter:

Flávia, Senior Talent Acquisition @ Effitalents is your recruiter.
Feel free to contact her for more information!

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
