

Digital Marketing Intern @ Effibranding



contact@effitalents.com

Phone :

Web :

Job Summary

Vacancy :

Deadline : Apr 26, 2024

Published : Mar 26, 2024

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

About the company

We are Effibranding (powered by Effitalents), a humble - but fearless! - employer branding communication agency based in Lisbon.

With several years of experience in tech recruitment with Effitalents, we are more than ever aware of the importance of a company's employer brand. We offer companies the implementation of one or more (web) marketing tools such as the creation of landing pages, social media management, or the creation and management of ads with Google Ads or Facebook Ads. All of this is aimed at enhancing communication, promoting the employer brand, and generating interest from potential candidates for clients.

What you will do:

1 - Your work will be **heavily** focused on

- **Ideation,**
- **Creation,**
- **Publication**
- **Management of content** for social media: LinkedIn, Facebook, Instagram.

You will have the opportunity to **gain autonomy** in your tasks, **be proactive**, and **unleash your creativity**.

2 - You will also **assist the marketing manager** in various activities such as:

- **Branding**
- 16:9 presentations,
- **Newsletters,**
- **Advertising,**
- **Webdesign,**
- **Marketing strategy.**

Who you are:

- You are **proactive, organized,** and **eager** to learn.
- You are a **good communicator** with excellent interpersonal skills.
- You are **creative** and enjoy **spending time on social media**? This offer is made for you!
- Proficiency in **French (minimum C1)** and **English (minimum B2)** is essential.
- Good communication in **Portuguese** and knowledges in **Spanish are pluses**.
- If you use Photoshop or Illustrator, it's an advantage.
- **Interested in a startup environment**

What we guarantee you:

- You may not have experience
- Internship in a young, multicultural company (Portuguese, Brazilian, French, Russian...) and in full growth.
- To learn the marketing profession. We wish it because we promise you a comprehensive, rich, and daily learning experience.

Our extras:

- Offices in Lisbon (in the city center at Marquês Pombal)
- Unlimited coffee
- Work in a Open Space
- Coverage of transportation and meal expenses
- 2 days of telecommuting per week !
- A very welcoming team (yes, yes)

Are you interested? We would be delighted to have you on board ☺

Your recruiter:

Flávia, Senior Talent Acquisition @ Effitalents.

Feel free to contact her for further information!

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits

Coverage of transportation and meal expenses