

## Job Summary

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Vacancy :

Deadline : Jul 27, 2024

Published : Jun 27, 2024

Employment Status : Full Time

Experience : 5 - 10 Years

Salary : To be defined

Gender : Any

Career Level : Top Level

Qualification :

## Job Description

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### Responsibilities:

Under the guidance of General Management:

- Manage **SEO/SEA**,
- Manage **social networks**,
- Responsible for our branding,
- Website optimisation,
- Help with **events organisation**,
- Able to manage/lead a team of freelancers (copywriters, graphic designers,)
- Responsible for our **content strategy**,
- PR management,
- Competitors watch,
- **Bilingual EN/FR**,
- Work for the global group (all entities and countries)

### About the company:

Founded in 1998 by Anette Van de Loo, Powerling is now one of the world's **top 75 language service providers**. We advise, create, translate, localize, and integrate content in **over 120 languages**.

We help you accelerate your international development and your digital transformation while preserving your brand image worldwide.

With offices in Lille, Paris, Amsterdam, Hong Kong, and Boston, we contribute to the growth of SMEs, ETIs, and the unicorns of tomorrow, as well as to the development of large groups worldwide.

### Your recruiter:

Maria Talent Acquisition Specialist @ Efftalents.

Feel free to contact her for more information!

## Education & Experience

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## Must Have

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**Educational Requirements**

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**Compensation & Other Benefits**

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